

AL1CE

Dark electronic rock from the space between the sacred and the synthetic. As Above, So Below — out now.

GENRE

Dark
Electronic
Rock

BASED IN

Los Angeles,
CA

LABEL

Independent

BOOKING

Available
Worldwide

 www.instagram.com/alicemusicofficial/

 facebook.com/ilikealice

 youtube.com/@AL1CE

 open.spotify.com/artist/0OEswCup9P8ou9tFbOUSE5

 music.ilikealice.com

 music.apple.com/us/artist/al1ce/1257569065

Formed — 2011, Los Angeles

Members — Tash Cox, Gordon Bash, Steve Kefalas, and Scott Landes

Label — 100% Independent

Latest Release — As Above, So Below (2025)

AL1CE is a genre-bending fusion of electronic dance, dark wave, and rock, creating a dreamlike and cathartic world of surreal imagery, emotional intensity, and transformative storytelling.

The band's modern chapter began in 2020 during a formative songwriting retreat in Joshua Tree, where the seeds of *As Above, So Below* took shape. When the world shut down weeks later, AL1CE pivoted into immersive livestreams that sparked the Mad Hatter Army and carried them through years of touring, change, and renewal.

In 2025, AL1CE released their ambitious double album *As Above, So Below* following a highly successful Kickstarter, offering expanded visual worlds, exclusive physical editions, and limited-run vinyl. The band continues to evolve through immersive live shows, intimate fan experiences, and a deepening connection with their growing global community.

On the road AL1CE has anchored festival stages from Dark Force Fest and Absolution Fest to Mechanismus, Wasteland Weekend, and New Mexico Goth Fest, and shared bills with Urban Heat, NITE, Stabbing Westward, and Assemblage 23.

FESTIVALS

SHARED STAGES WITH

Dark Force Fest

Urban Heat

NITE

Absolution Fest

Stabbing Westward

Mechanismus Festival

Assemblage 23

Wasteland Weekend

New Mexico Goth Fest

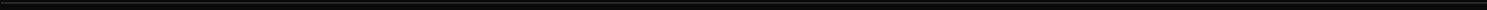
Fixation Festival

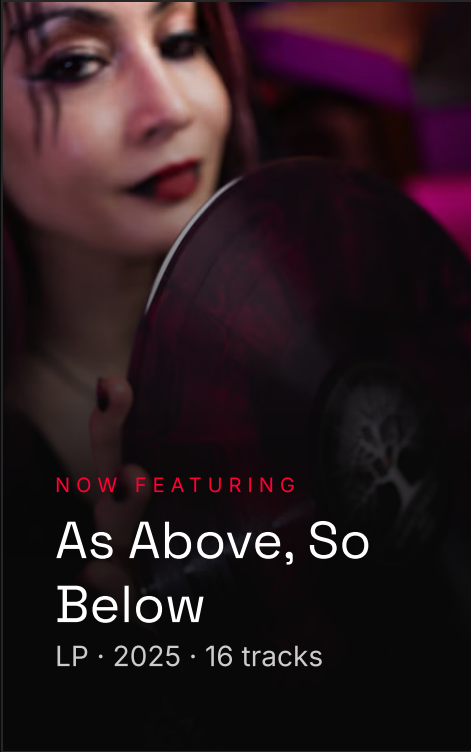
All Your Fears Fest

Labyrinth Masquerade Ball

Vampire's Ball

Shady Grove Music Camp
Festival





NOW FEATURING

As Above, So Below

LP · 2025 · 16 tracks

Electrical As Above, So Below	6:35
Love Is Forever As Above, So Below	6:23
For Dead As Above, So Below	4:58
Army Of Me As Above, So Below	4:03
FULL CATALOG ON ALL PLATFORMS ↓	

DISCOGRAPHY

01	As Above, So Below	LATEST	LP	16 trk	2025
02	So Below		LP	9 trk	2025
03	Electrical: Reimagination		EP	7 trk	2021
04	As Above		LP	8 trk	2021
05	The Thirteenth Hour		LP	14 trk	2018
06	The End Of The Beginning		EP	12 trk	2011

SPOTIFY

<https://open.spotify.com/artist/00EswCup9P8ou9tFbOUSE5>

APPLE MUSIC

<https://music.apple.com/us/artist/al1ce/1257569065>

BANDCAMP

<https://music.ilikealice.com>

YOUTUBE

<https://youtube.com/@AL1CE>



OFFICIAL MUSIC VIDEO

Electrical

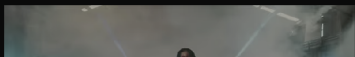
youtube.com/watch?v=1A7U-rJ9dTm



OFFICIAL MUSIC VIDEO

Say My Name

youtube.com/watch?v=iKUx1xRbTt0



OFFICIAL MUSIC VIDEO

Time

youtube.com/watch?v=GfQ8lO1nvok



OFFICIAL MUSIC VIDEO

For Dead

youtube.com/watch?v=EEPcQ_SYg1s

LIVE PERFORMANCE

UNEDITED FROM THE DESK AND THE FLOOR



Electrical

Mechanismus Festival,
Seattle

media.ilikealice.com/videos/epk/mechanismus-electrical-686edb77.mp4



For Dead

Mechanismus Festival,
Seattle

media.ilikealice.com/videos/epk/mechanismus-for-dead-12491ad2.mp4



Milestone (II)

Charlotte, NC — Oct 20
23

media.ilikealice.com/videos/epk/charlotte-milestone-1-cdd837cc.mp4



Milestone (III)

Charlotte, NC — Oct 20
23

media.ilikealice.com/videos/epk/charlotte-milestone-6-b235b097.mp4



Milestone (IV)

Charlotte, NC — Oct 20
23

media.ilikealice.com/videos/epk/charlotte-milestone-8-d2e6edf3.mp4



Love Is Forever

Billings, MT — 2022

media.ilikealice.com/videos/epk/billings-love-is-forever-1-fe3fd6eb.mp4



Love Is Forever (II)

Billings, MT — 2022

media.ilikealice.com/videos/epk/billings-love-is-forever-3-944ccbe2.mp4



Absolution Festival

Tampa, FL — 2025

media.ilikealice.com/videos/epk/absolution-fest-bfbef1197.mp4



Milestone

Charlotte, NC — Oct 2023

media.ilikealice.com/videos/epk/charlotte-milestone-91b3ec1f.mp4



New Orleans

Santos Bar, New Orleans, LA

media.ilikealice.com/videos/epk/new-orleans-8c5d32fe.mp4



Time

Phoenix, AZ

media.ilikealice.com/videos/epk/phoenix-time-cd1e0e78.mp4



Swamp Thing

Live — vertical cut

media.ilikealice.com/videos/epk/swamp-thing-69b02edc.mp4

04 — PRESS PHOTOS

[↓ DOWNLOAD HI-RES PACK \(.ZIP\)](#)



IMG_01



IMG_03



IMG_06



IMG_09



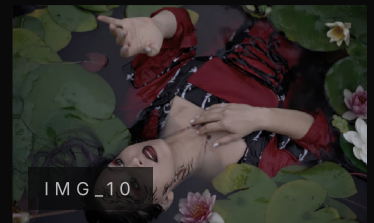
IMG_02



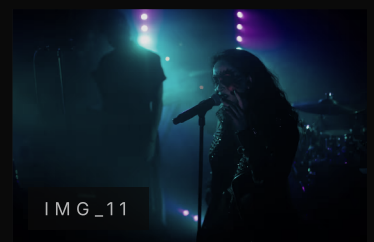
IMG_04



IMG_07



IMG_10



IMG_11



IMG_05



IMG_08

Official AL1CE logos and color tokens for press, partners, and promoters.



Wordmark PNG

High-resolution transparent wordmark

PNG · 6400×2013



App Icon

Square mark for avatars and app icons

PNG · 512×512

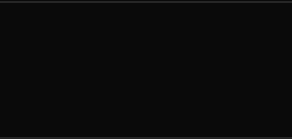
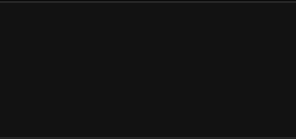


Brand Colors

Primary palette hex values

TXT · REFERENCE

COLOR TOKENS

				
Cyber Red #FF0033	Cyber Red Dark #CC0029	Background #0A0A0A	Surface #121212	White #FFFFFF

6

ALBUMS

286

SHOWS PLAYED

10

YEARS TOURING

ALICE has spent over a decade on the road across clubs, warehouses, and festivals — a road-tested live act that turns up and delivers, night after night. The count below is rooms only; a further 47 livestream performances are not included.

2025

21 SHOWS

Oct 12	Los Angeles, CA	Outfits & Oddities Warehouse
Oct 11	Tempe, AZ	Yucca Tap Room
Oct 10	El Paso, TX	Rosewood Bar
Oct 9	Dallas, TX	Ruins
Oct 8	San Antonio, TX	The Starlighter
Oct 4	New Orleans, LA	Santos Bar
Oct 3	Tampa, FL	Absolution Fest 2025
Oct 2	Savannah, GA	The Wormhole
Oct 1	Atlanta, GA	529
Sep 29	Tulsa, OK	Whittier Bar
Sep 28	Albuquerque, NM	Juno
Sep 27	Page, AZ	So Below Tour
May 14	Topeka, KS	Acoustic Show
May 13	St. Louis, MO	Acoustic Set
May 11	Hamtramck, MI	Fixation Festival 2025
May 10	Chicago, IL	So Below Tour
May 9	Des Moines, IA	Acoustic Set
May 8	Kansas City, MO	Acoustic Set
May 7	Colorado Springs, CO	Acoustic Set
May 6	Albuquerque, NM	Acoustic Set
Apr 19	Los Angeles, CA	Acoustic Set

Oct 16	Page, AZ	So Below Tour
Oct 15	Colorado Springs, CO	So Below Tour
Oct 14	Lawrence, KS	So Below Tour
Oct 13	Nashville, TN	DRKMTTR
Oct 12	Charlotte, NC	So Below Tour
Oct 11	Atlanta, GA	Male Tears
Oct 10	Savannah, GA	So Below Tour
Oct 9	Birmingham, AL	The Nick
Oct 5	New Orleans, LA	So Below Tour
Oct 4	Memphis, TN	So Below Fall Tour
Oct 3	Louisville, KY	So Below Tour
Oct 2	Indianapolis, IN	So Below Tour
Sep 30	Hamtramck, MI	Small's
Sep 29	Centerville, OH	So Below Fall Tour
Sep 28	Park Hills, MO	So Below Fall Tour
Sep 27	Des Moines, IA	So Below Tour
Sep 26	Denver, CO	So Below Tour
Sep 25	Albuquerque, NM	So Below Tour
Sep 24	Glendale, AZ	So Below Fall Tour
Jul 22	San Francisco, CA	DNA Lounge
Jul 21	Reno, NV	So Below Summer Tour
Jul 20	Pocatello, ID	Shady Grove Music Camp Festival
Jul 19	Salt Lake City, UT	So Below Tour
Jul 18	Bullhead City, AZ	So Below Summer Tour
May 5	Tucson, AZ	So Below Tour
May 4	Albuquerque, NM	So Below Tour
May 3	Oklahoma City, OK	So Below Tour
May 2	Dallas, TX	SEVIT at Three Links

May 1	Austin, TX	So Below Tour
Apr 30	San Antonio, TX	So Below Tour
Apr 29	Houston, TX	So Below Tour
Apr 28	Fort Walton Beach, FL	So Below Tour
Apr 27	Birmingham, AL	So Below Tour
Apr 26	Winston-Salem, NC	So Below Tour
Apr 25	Washington, DC	So Below Tour
Apr 24	Buffalo, NY	Rec Room
Apr 23	Saratoga Springs, NY	So Below Tour
Apr 20	West Akron, OH	So Below Tour
Apr 20	Parsippany-Troy Hills, NJ	Dark Force Fest 2024
Apr 19	St. Louis, MO	So Below Tour
Apr 18	Lawrence, KS	So Below Tour
Apr 16	El Paso, TX	So Below Tour
Apr 15	Bisbee, AZ	So Below Tour
Jan 14	Scottsdale, AZ	So Below Tour

2023

48 SHOWS

2022

52 SHOWS

2021

15 SHOWS

2020

8 SHOWS

2019

54 SHOWS

2018

28 SHOWS

2017

15 SHOWS

DOCUMENTS

PDF DOWNLOADS

Stage Plot Positions, monitors, power drops AVAILABLE ON REQUEST	Input List 22-channel input list & patch AVAILABLE ON REQUEST
Technical Rider PA, monitoring, backline, lighting AVAILABLE ON REQUEST	Hospitality Rider Green room & catering AVAILABLE ON REQUEST

22 INPUT CH.	24 CHANNEL RACK	75 min SET LENGTH	90 min LOAD-IN
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AL1CE travels with in-ear monitors, playback rig, and stage-managed lighting cues. Full backline, power, and hospitality details are in the technical rider above.

Advance contact: contact@ilikealice.com.

INPUT LIST — 2024

STEREO = OPTIONAL

CH	SOURCE	TYPE
1	Kick	MONO
2	Snare	MONO
3	Tom	MONO
4	Rack 2	MONO
5	Floor	MONO
6	Bongos	MONO
7	Guitar L	STEREO
8	Guitar R	STEREO
9	Bass Guitar	MONO
10	Moog (Synth Bass)	MONO
11	E-Pad	MONO
12	Lead Vocal	MONO
13	Stage Right Vocal	MONO
14	Stage Left Vocal	MONO
15	Tracks L	STEREO
16	Tracks R	STEREO
17	Synth L	STEREO
18	Synth R	STEREO
19	Keys L	STEREO
20	Keys R	STEREO
21	Vocal FX L	STEREO
22	Vocal FX R	STEREO

24-channel rack with tails from a split IEM rack. Stereo channels (bold) are optional — the L channel alone works if needed.

FOR BOOKING, PRESS & ALL INQUIRIES

contact@ilikealice.com

FOLLOW & LISTEN

 INSTAGRAM www.instagram.com/alicemusicofficial/

 FACEBOOK facebook.com/ilikealice

 YOUTUBE youtube.com/@AL1CE

 SPOTIFY open.spotify.com/artist/00EswCup9P8ou9tFbOUSE5

 BANDCAMP music.ilikealice.com

 APPLE MUSIC music.apple.com/us/artist/al1ce/1257569065